

BEN MARTIN

GRAPHIC DESIGNER – branding • print • digital • presentations

📍 Remote, Charlotte / Fort Mill Area

🔗 BenMartinDesigns.com

Be behance: benjaminmartin5

CREATIVE SUMMARY

Graphic designer with 20+ years of professional experience creating visual communications across print, digital, branding, advertising and presentation design. Founder of Ben Martin Designs since 2004, with senior-level experience supporting businesses and clients through thoughtful design, strong organization and creative problem-solving. I bring an artist's eye, a practical production mindset, and a genuine curiosity for emerging creative technology.

CORE SKILLS

Adobe Creative Cloud

- ✓ Photoshop
- ✓ Illustrator
- ✓ InDesign

Presentation & Reports

- ✓ PowerPoint
- ✓ Document Design
- ✓ Infographics

Brand & Visual Design

- ✓ Identity, Logos
- ✓ Advertising
- ✓ Campaigns

Print & Digital

- ✓ Landing Pages
- ✓ Web Banners
- ✓ Billboards

Creative Problem Solving

- ✓ Concept Development
- ✓ Organization, Detail

Emerging Technology

- ✓ Adobe Effects (Learning)
- ✓ AI Generative Knowledge & AI Certified

SELECTED DESIGN SERVICES

BRAND DESIGN

ANIMATION

🌀 LOGO DESIGN

👉 APPAREL DESIGN

PRINT DESIGN

🖼️ ADVERTISING

📦 PACKAGING

📢 SOCIAL MEDIA

WEB & DIGITAL

PROFESSIONAL EXPERIENCE

◆ DEC 2020 – PRESENT

GRAPHIC DESIGNER

Star Performance Marketing

- Full-time designer supporting a broad range of media, digital and print projects.
- Create advertising, branded graphics, and visual assets while balancing creative goals and strong communication.

◆ MAY 2015 – AUG 2024

SENIOR GRAPHIC DESIGNER - CO-OWNER

Possible Web

- Create advertising, branded graphics, and visual assets while balancing creative goals and strong communication.
- Translated business needs to clear visual solutions using analytical and artistic thinking.
- Managed projects with strong attention to detail, organization, consistency and brand execution.

◆ 2004 – PRESENT

FOUNDER / GRAPHIC DESIGNER

Ben Martin Designs

- Independent design practice providing branding, logo, advertising, digital, package, print and visual design.
- Develop concepts from initial idea through finished production for traditional and digital formats.
- Continuously build knowledge around design trends, software, AI-assisted workflows and emerging creative technology.

EDUCATION

Associate of Arts – Graphic Design & Multimedia

Westwood College, Graduated 2007

BEYOND DESIGN

A lifelong nostalgia and pop-culture fanatic who collects '80s and '90s memorabilia, creates nostalgic T-shirt designs, and enjoys exploring theme parks, environmental aesthetics, beautiful neighborhoods, gardens, outdoor lighting, architecture, movies and soundtracks. Also a fan of puzzles, comedy, discovering new music and comedy podcast.

CERTIFICATION

🌀 DALL-E AI CERTIFIED